



Heart of London Business Alliance
The Business Improvement Districts

INTOUCH

Business



Heart of London Business Alliance

Dear Colleague

**Business Continuity Awareness Week
Promotion in Leicester Square this Wednesday-
24th March 2010, 11am**



Business Continuity Awareness Week is a campaign raising awareness of the need for organisational resilience and the role of staff in an emergency that effects company operations.

Their programme promotes IT upgrades, disaster recovery sites, evacuation tests, generator tests, health and safety, sustainability and other projects and messages that benefit the overall resilience of companies in the event of a major incident.

Their team will be on the North Terrace of Leicester Square this Wednesday, 24th March, 11am-12.30pm, promoting Business Continuity, and all local businesses are invited to visit them for information and advice.

Alternatively, if you would like to arrange for a member of their team to visit your organisation, please call Mike Wilkins at Westminster City Council on 020 7641 7066 or email mwilkins@westminster.gov.uk.

Kind regards

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W. <http://www.heartoflondonbid.co.uk>

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