



Heart of London Business Alliance
The Business Improvement Districts

INTOUCH Business



Heart of London Business Alliance

Dear Colleague

2010 FIFA World Cup: Business Briefing of 7th June 2010

Heart of London Business Alliance hosted a Business Briefing on the Operational impact of the 2010 FIFA World Cup yesterday at the Empire Cinema. Guest speakers were:

- Matthew Foley – Chief Inspector, Metropolitan Police
- PC Roger Smith – Events & Operations Office, Metropolitan Police
- Kevin Mason – Licensing Enforcement, Premises Management, Westminster City Council



A dedicated section on our website provides details of the key messages outlined for businesses from the meeting, and will act as a 'rolling news' page for any updates throughout the tournament – please visit www.heartoflondonbid.co.uk/worldcup

If you have any questions or would like further information, please contact our Operations Manager, Dave Fereday on 020 7839 3409 or email david.fereday@heartoflondonbid.co.uk

Kind regards

Heart of London Business Alliance | London House | 54 Haymarket | London | SW1Y 4RP

T. 020 7839 3409 | **F.** 020 7839 3413

W. <http://www.heartoflondonbid.co.uk>

W. <http://www.westendlondon.com>

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