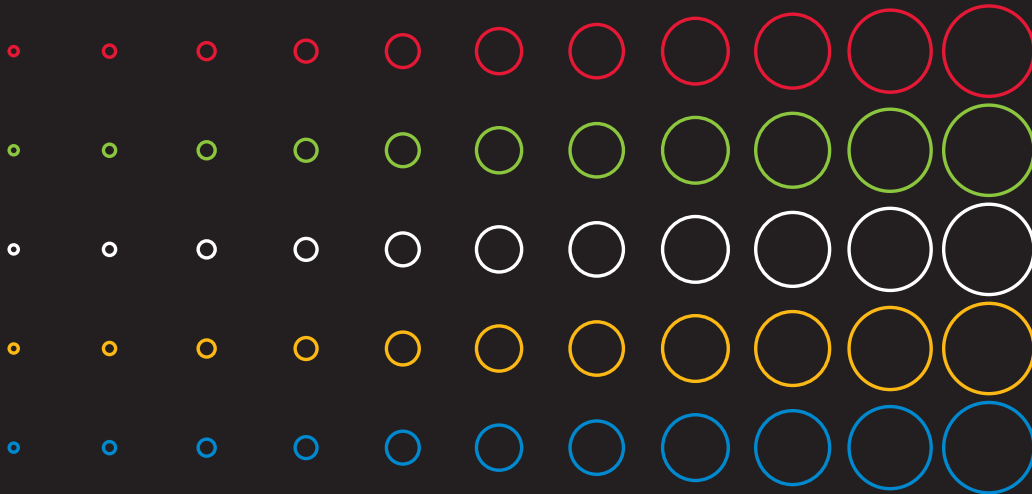




Heart of London Business Alliance  
The Business Improvement District



INVITATION

# West End 2012 Business Briefing

**New West End Company** and **Heart of London Business Alliance** invite you to a breakfast briefing on the operational and transport plans for **London 2012 Olympic and Paralympic Games** and how to prepare your **West End** business during this period.

## Guest Speakers:

**Neale Coleman** - Mayor's Advisor for London 2012

**Richard Browning** - Director of Games Transport, TfL

**Tim Owen** - Assistant Director of Special Events, Westminster City Council



NEW **WEST END** COMPANY

Bond Street | Oxford Street | Regent Street



Heart of London Business Alliance  
The Business Improvement District

## Date:

**Wednesday 26 May 2010**

## Time:

**8.30am - 10am** (9am presentations)

## Venue:

**ODEON West End, 40 Leicester Square, WC2H 7LP**

## RSVP:

By 5pm Friday 21 May 2010 Karen Baines 020 7839 3409  
Karen.Baines@heartoflondonbid.co.uk