



Heart of London Business Alliance  
The Business Improvement Districts

# INTOUCH

## Entertainment



Heart of London Business Alliance

Dear Colleague

### Elephant Parade in Coventry Street this weekend for West End LIVE! - 19<sup>th</sup>-20<sup>th</sup> June 2010

To support and enhance West End LIVE this weekend, Coventry Street will accommodate an amazing **62 elephants from the Elephant Parade**.

The Elephant Parade is a conservation campaign that puts the spotlight on the crisis faced by the endangered Asian elephant. Each elephant is decorated by a different artist of celebrity; to find out more visit [www.elephantfamily.org](http://www.elephantfamily.org)



There will be no access to vehicles on Coventry Street on:

- Saturday 19th June, 10am-6pm
- Sunday 20th June, 11am-6pm

The road closure will commence at the junction of Haymarket and Coventry Street and continue to the junction of Coventry Street and Wardour St/Whitcomb St. Wardour St and Whitcomb St will be open to vehicles. There will be manned barriers at the junction of Oxendon St and Rupert St to allow access for deliveries to this area.

The elephants are being delivered on the morning of Friday 18<sup>th</sup> June, during which there may be a slight impact on deliveries.

If you have any problems or questions regarding this event, please contact our Operations Manager, Dave Fereday on 07738 218426 or email [david.fereday@heartoflondonbid.co.uk](mailto:david.fereday@heartoflondonbid.co.uk)

We hope you enjoy the new look of Coventry Street for the weekend!

Kind regards

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