



**Film Premiere and Events  
Bulletin  
February 2010**

**Heart of London  
Business Alliance  
in conjunction with:  
Cineworld  
Empire  
Odeon  
Vue**

**Forthcoming events  
premieres and advance  
screenings during the next  
month.**

Please click on the images for more information about the films. Click the cinema logos to visit their websites.

**Valentine's Day**

*Film Premiere  
11th February 2010*



Intertwining couples and singles in Los Angeles break-up and make-up based on the pressures and expectations of Valentine's Day.

Cast members Jessica Alba, Jennifer Garner, Jessica Biel and Ashton Kutcher plus Director Garry Marshall (*Pretty Woman*) are all expected to attend this premiere.

Hosted by: Odeon Leicester Square Cinema

**Pretty Woman**

*20th Anniversary Exclusive Screening  
14th February 2010*



Cineworld are hosting an exclusive one-day only screening of this timeless romantic comedy for Valentine's Day, commemorating the 20th anniversary of the original release.

[Click here for further information and to book tickets.](#)

## Chinese New Year Event

Leicester Square and Chinatown  
21st February 2010

倫敦華埠商會  
London Chinatown Chinese Association



The Chinese New Year Festival and Parade in Central London to mark the start of the Year of the Tiger will take place on Sunday 21st February 2009, 12-6pm

This annual event is organised by the London Chinatown Chinese Association, and attracts over 500,000.

We will be providing further information in a News E-Card nearer the date of the event.

## Alice In Wonderland

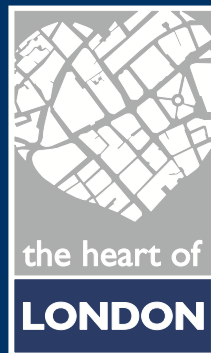
Royal Film Performance  
25th February 2010



The Prince of Wales and the Duchess of Cornwall will be attending this Royal Premiere raising money in aid of the Prince's Foundation for Children and the Arts.

Most of the central cast is also expected to attend this premiere, including Johnny Depp, Helena Bonham-Carter, Anne Hathaway, Alan Rickman and Director Tim Burton.

Hosted by: Odeon Leicester Square and Odeon West End Cinemas.



**Heart of London Business Alliance**  
**The Business Improvement District**

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