



## Film Premiere and Events Bulletin July 2010

Heart of London  
Business Alliance  
in conjunction with:  
Cineworld  
Empire  
Odeon  
Vue

Forthcoming events  
premieres and advance  
screenings during the next  
month.

Please click on the images for more information about the films. Click the cinema logos to visit their websites.

### The Twilight Saga: Eclipse

Film Premiere  
1st July 2010



As a string of mysterious killings grips Seattle, Bella, whose high school graduation is fast approaching, is forced to choose between her love for vampire Edward and her friendship with werewolf Jacob.

Please note the three main cast members will NOT be attending this premiere.

Hosted by: Odeon Leicester Square Cinema

### Pride 2010

Trafalgar Square, Leicester Square and Soho  
3rd July 2010

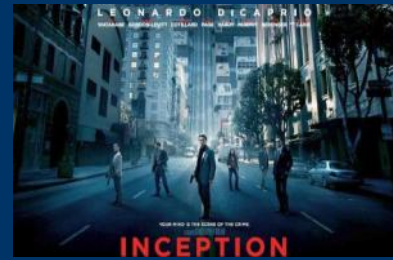


The huge street parade, stages in Leicester Square and Trafalgar Square and parties and events across Soho and the West End all form part of the annual Pride festival, which last year attracted over a million visitors.

For detailed information on the event, including road closures that will affect Coventry Street, Piccadilly Circus and Haymarket, please visit [www.pridelondon.org](http://www.pridelondon.org)

## Inception

Film Premiere  
8th July 2010



In a world where technology exists to enter the human mind through dream invasion, a single idea within one's mind can be the most dangerous weapon or the most valuable asset.

All of the key cast members are expected to attend this premiere, including Leonardo Di Caprio and Chris Nolan.

Hosted by: Odeon Leicester Square Cinema

## The Karate Kid

Film Premiere  
15th July 2010



Work causes a single mother to move to China with her young son; in his new home, the boy embraces kung fu, taught to him by a master.

Jackie Chan, Jaden Smith and Will Smith are expected to attend this premiere.

Hosted by: Odeon Leicester Square Cinema

## Toy Story 3

Film Premiere  
18th July 2010



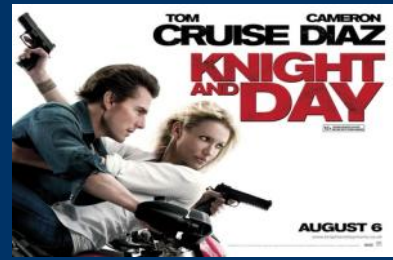
Woody, Buzz, and the rest of their toy-box friends are dumped in a day-care centre after their owner, Andy, departs for college.

Features the voices of Tom Hanks, Tim Allen and Joan Cusack.

Hosted by: Empire Cinema, Leicester Square

## **Knight & Day**

*Film Premiere*  
25th July 2010 (tbc)



A woman is caught between a covert agent and those he claims set him up. As their globetrotting adventure erupts, they come to realize that all they can count on is each other.

Tom Cruise and Cameron Diaz are expected to attend this premiere.

N.B. There is a possibility this premiere could be moved to 22nd July.  
Hosted by: Odeon Leicester Square Cinema

## **The A-Team**

*Film Premiere*  
27th July 2010



A group of Iraq War veterans looks to clear their name with the U.S. military, who suspect the four men of a crime they didn't commit...

Starring Liam Neeson, Bradley Cooper, Quinton 'Rampage' Jackson, Sharlto Copley and Jessica Biel

Hosted by: Empire Cinema, Leicester Square



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