



**Film Premiere and Events
Bulletin
May 2010**

**Heart of London
Business Alliance
in conjunction with:
Cineworld
Empire
Odeon
Vue**

**Forthcoming events
premieres and advance
screenings during the next
month.**

Please click on the images for more information about the films. Click the cinema logos to visit their websites.

Street Dance 3D

*Film Premiere
10th May 2010*



While training for the UK Streetdance Championships, a crew are forced to work with Royal ballet dancers in return for rehearsal space. With no common ground, they realise they need to find a way to join forces to win.

Street Dance features Britain's Got Talent dance sensations Flawless, Diversity and George Sampson.

Hosted by: Empire Cinema, Leicester Square

Bathing the Buddah Festival

*Leicester Square
15th-16th May 2010*



The weekend of 15-16th May sees the Buddha's Birthday celebrated by members of London Fo Guang Shan Temple in Leicester Square. The celebrations start with the Lord Mayor of Westminster's inauguration of the procession through Chinatown led by lion dancers. This will be followed by the opening ceremony in Leicester Square Gardens.

During the two days there will be Buddhist chanting services, music and dance performances, including the Life of the Buddha, an exhibition of Buddhist art, a book fair, accessories, a wishing pond, and a children's corner.

Kites

Film Premiere
18th May 2010



A bi-lingual Bollywood romantic thriller set in the harsh terrain of the Mexican desert.

Hosted by: Odeon West End Cinema, Leicester Square

4,3,2,1

Film Premiere
25th May 2010



Emma Roberts, Noel Clarke and Tamsin Egerton star in this crime thriller from the creator of 'Kidulthood' and 'Adulthood'.

Hosted by: Empire Cinema, Leicester Square

Sex & The City 2

Film Premiere
27th May 2010



Expect one of the biggest event premieres of the year as Carrie, Samantha, Charlotte and Miranda take another bite out of the Big Apple in this sequel to the 2008 blockbuster.

Hosted by: Odeon Leicester Square Cinema

Looking forward....

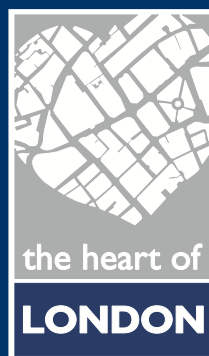
West End Live
Leicester Square
19th-20th June 2010



Following on from the huge success achieved at The Visit London Awards 2009 which saw West End LIVE crowned 'Best Live Music Event' in the People's Choice Category and the recipient of the Bronze Award for 'Consumer Event of The Year', we are delighted to announce that **West End LIVE 2010** will be taking place on **Saturday 19th and Sunday 20th June**. Full details of performances will be announced shortly.

West End LIVE was a huge success in 2009, with more than 250,000 people visiting Leicester Square. As ever, entry to the event and all the activities was **free**. Highlights included performances by Jerry Springer in his debut West End role in *Chicago* and *I'd Do Anything* winner Jodie Prenger performing as Nancy in *Oliver!*

Crowds also saw great performances from *Jersey Boys*, *Wicked*, *We Will Rock You*, *Dirty Dancing*, *Avenue Q*, *Thriller*, *Stomp*, *Priscilla Queen of the Desert*, and *Sister Act*.



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