



Heart of London Business Alliance
The Business Improvement District

INTOUCH Business



Heart of London Business Alliance

Dear Colleague

Film Premiere update – 1st July 2010

Heart of London Business Alliance are pleased to pass on operational details regarding the 'Twilight Saga: Eclipse' premiere this Thursday, taking place at Odeon Leicester Square.

SCHEDULE FOR WEDNESDAY 30TH JUNE

6am - Set up begins in Leicester Square Gardens

SCHEDULE FOR THURSDAY 1ST JULY

10am – Gardens fully closed all day

12pm – Barriers set up on East Terrace of Leicester Square

4.30pm – Full 'lockdown' of barriers in Leicester Square

6pm – Doors open, talent and guests arrive

7pm – Film starts

9.05pm – Film ends, de-rig in gardens until late

Despite the fact that the three main stars are **not** attending, this premiere is likely to attract an extremely large crowd and a great deal of media attention.

[Please click here to download the event plan.](#)

Please note unfortunately we do not have access to any tickets to this premiere!

As always, we welcome any feedback on this style of event, and how it affects your business.
Email us at info@heartoflondonbid.co.uk or call 020 7839 3409.

Kind regards

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W. <http://www.heartoflondonbid.co.uk>

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