



Heart of London Business Alliance
The Business Improvement Districts

INTOUCH

Business



Heart of London Business Alliance

Dear Colleague

Metropolitan Police Reassurance Initiatives

- All licensed premises - from 18th February for six weeks
- Leicester Square - Thursday 25th February 2010, 11am - 3pm



**METROPOLITAN
POLICE**

Working together for a safer London

On 25th February, the West End & Chinatown Safer Neighbourhood team will be conducting a high-visibility reassurance initiative on the North Terrace of Leicester Square. They will be targeting local businesses, giving the opportunity to raise concerns on crime and anti-social behaviour, providing crime prevention advice, registering mobile phones and providing a free cycle marking service.

This event coincides with the launch of a police initiative which involves uniformed officers visiting all licensed premises in the area during their busiest hours. This operation, launched last Thursday, will run until the end of March, with the aim of further reducing incidents of rowdy and inconsiderate behaviour in the West End.

[For more details, please click here to download the letter sent to businesses by the Police Licensing Team.](#)

Please do feed back to us any comments you have regarding these operations.

Kind regards

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