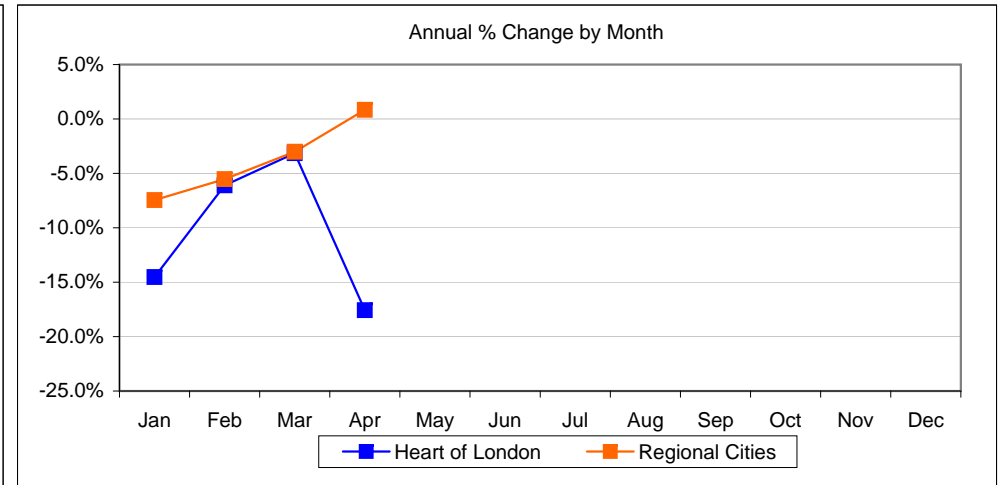
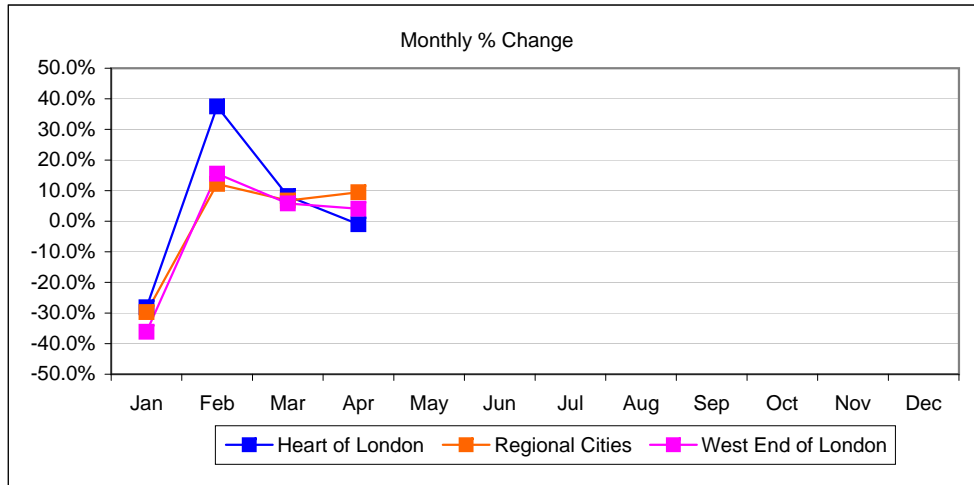




	Regional Cities						West End of London			Heart of London					
	Year on Year Change			Monthly Change			Monthly Change			Year on Year Change			Monthly Change		
	2007 to 2008	2008 to 2009	2009 to 2010	2008	2009	2010	2009 to 2010	2009	2010	2007 to 2008	2008 to 2009	2009 to 2010	2008	2009	2010
Jan	-3.9%	-8.0%	-7.5%	-34.9%	-32.0%	-29.7%	-3.2%	-22.0%	-36.1%	2.6%	-10.9%	-14.5%	-15.3%	-18.5%	-28.1%
Feb	-4.7%	-7.8%	-5.5%	11.0%	10.3%	12.2%	-1.8%	13.2%	15.5%	-11.2%	15.7%	-6.1%	-3.6%	25.1%	37.5%
Mar	-8.2%	-0.2%	-3.0%	-4.0%	3.8%	6.7%	0.7%	-8.5%	5.8%	-12.2%	20.4%	-3.1%	0.8%	4.9%	8.2%
Apr	-11.4%	0.7%	0.8%	5.6%	5.6%	9.5%	-6.9%	1.7%	4.1%	-18.6%	29.1%	-17.6%	8.5%	16.3%	-1.0%
May	-0.1%	-4.3%		4.7%	-2.7%			3.5%		-9.2%	13.3%		4.3%	-8.5%	
Jun	1.3%	-7.7%		4.8%	0.8%			3.9%		-8.3%	3.8%		11.7%	2.2%	
Jul	-2.4%	-7.3%		6.1%	4.8%			13.6%		-7.8%	16.1%		16.9%	30.8%	
Aug	-8.5%	-4.4%		0.5%	2.1%			-4.7%		-15.4%	11.6%		-2.2%	-6.0%	
Sep	-10.6%	-5.3%		-8.6%	-6.6%			-14.9%		-17.8%	11.8%		-26.3%	-26.2%	
Oct	-6.6%	-6.3%		2.3%	1.5%			6.2%		-9.6%	26.1%		-3.3%	9.0%	
Nov	-6.0%	-15.4%		1.0%	-6.8%			-7.9%		-16.3%	12.1%		1.3%	-9.9%	
Dec	-8.0%	-9.5%		11.2%	11.2%			1.5%		-7.4%	-3.1%		8.0%	-6.7%	
Av YTD	-7.1%	-3.8%	-3.8%	-5.6%	-3.1%	-0.3%	-2.8%	-3.9%	-2.7%	-9.9%	13.6%	-10.3%	-2.4%	7.0%	4.2%



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For more information about the ATCM-Springboard High Street Index contact Diane Wehrle, Springboard on [diane.wehrle@spring-board.info](mailto:diane.wehrle@spring-board.info) T 01908 547858. Information about Springboard is available at [www.spring-board.info](http://www.spring-board.info), and information about the ATCM is available at [www.atcm.org](http://www.atcm.org)

Week No. 2010		Week Beginning	Weekly % Change 2010	Weekly % Change 2009	Weekly % Change 2008	Weekly % Change 2007	Weekly % Change 2006
2	January	04/01/2010	-33.6%	-22.7%	-11.9%	-7.6%	-15.5%
3		11/01/2010	13.3%	3.1%	1.9%	-0.3%	-7.5%
4		18/01/2010	9.1%	2.0%	6.2%	5.3%	4.2%
5		25/01/2010	2.8%	4.7%	-3.0%	4.3%	-1.7%
6	February	01/02/2010	-3.3%	-13.2%	10.4%	-12.2%	-6.2%
7		08/02/2010	5.6%	22.4%	11.4%	28.0%	6.6%
8		15/02/2010	7.2%	12.3%	-15.0%	-9.5%	15.4%
9		22/02/2010	-9.3%	-10.4%	5.1%	0.5%	-14.5%
10	March	01/03/2010	12.5%	-2.3%	-4.5%	6.2%	8.7%
11		08/03/2010	-3.0%	2.3%	-4.0%	0.0%	-8.1%
12		15/03/2010	-0.2%	11.8%	5.3%	-10.0%	0.2%
13		22/03/2010	0.5%	-13.5%	1.2%	14.0%	8.0%
14		29/03/2010	-1.3%	6.0%	6.2%	13.2%	4.7%
15	April	05/04/2010	14.4%	0.5%	-3.4%	-6.6%	5.6%
16		12/04/2010	-0.5%	-2.0%	-3.7%	-4.9%	7.7%
17		19/04/2010	-4.3%	5.6%	5.2%	-0.9%	-8.1%
18		26/04/2010	-1.9%	-0.9%	5.3%	8.4%	5.5%
19	May	03/05/2010		-7.0%	0.2%	-19.6%	-2.8%
20		10/05/2010		-1.4%	-7.2%	11.5%	-2.9%
21		17/05/2010		9.9%	5.1%	2.1%	-6.5%
22		24/05/2010		5.8%	1.6%	12.9%	10.5%
23	June	31/05/2010		-11.5%	-0.2%	-8.8%	12.4%
24		07/06/2010		4.5%	4.1%	-3.4%	-9.6%
25		14/06/2010		-1.4%	-4.0%	4.3%	-4.2%
26		21/06/2010		3.7%	6.9%	3.3%	2.4%
27		28/06/2010		1.3%	-0.2%	4.6%	2.1%
28	July	05/07/2010		-1.9%	-5.4%	-2.0%	-1.6%
29		12/07/2010		1.7%	4.8%	0.9%	6.6%
30		19/07/2010		3.9%	8.4%	12.2%	-6.8%
31		26/07/2010		-0.3%	-3.1%	2.9%	11.2%
32	August	02/08/2010		-0.5%	-6.2%	-1.0%	-3.9%
33		09/08/2010		0.2%	6.0%	-9.6%	-2.5%
34		16/08/2010		-0.3%	2.1%	6.5%	2.9%
35		23/08/2010		1.9%	-5.7%	-0.6%	3.8%
36		30/08/2010		-7.6%	-6.8%	-3.6%	-1.4%
37	September	06/09/2010		0.3%	-3.1%	-4.9%	-7.2%
38		13/09/2010		-1.9%	4.4%	-0.7%	-5.6%
39		20/09/2010		3.9%	1.5%	0.6%	2.4%
40		27/09/2010		-3.0%	-4.0%	1.0%	-1.3%
41	October	04/10/2010		-2.1%	4.2%	-7.0%	2.0%
42		11/10/2010		-0.4%	-4.0%	4.6%	-4.0%
43		18/10/2010		0.5%	-1.0%	9.4%	-1.5%
44		25/10/2010		-2.5%	11.3%	-3.3%	19.1%
45	November	01/11/2010		-15.8%	-13.2%	-6.4%	-11.4%
46		08/11/2010		2.9%	8.7%	6.5%	3.7%
47		15/11/2010		3.4%	1.5%	-0.4%	3.2%
48		22/11/2010		4.8%	6.2%	7.8%	-0.1%
49	December	29/11/2010		-2.5%	2.8%	-1.1%	5.4%
50		06/12/2010		2.5%	1.2%	13.1%	1.3%
51		13/12/2010		0.9%	14.2%	7.6%	7.8%
52		20/12/2010		-10.7%	-11.3%	-22.0%	14.3%
53		27/12/2010		-5.6%	-17.8%	-21.9%	-27.9%



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Revisions to earlier figures have been made from a total basis to a like-for-like basis to avoid distortions to the Index following additions to the network.

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