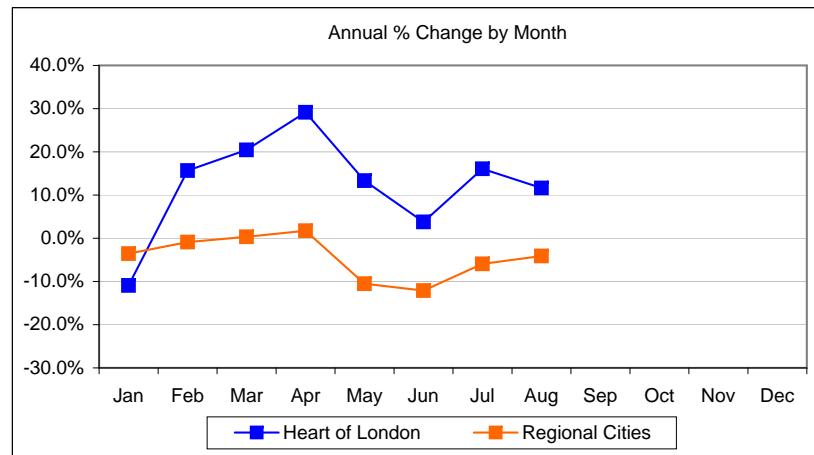
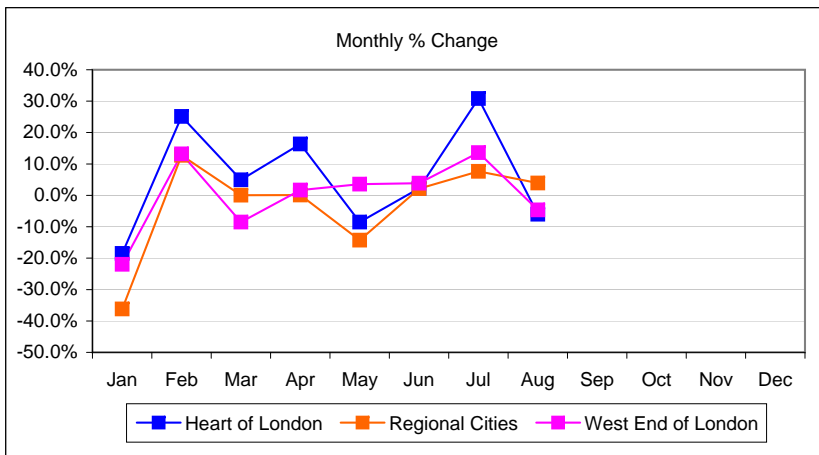




	Regional Cities						West End of London			Heart of London					
	Year on Year Change			Monthly Change			Monthly Change			Year on Year Change			Monthly Change		
	2006 to 2007	2007 to 2008	2008 to 2009	2007	2008	2009	2008 to 2009	2008	2009	2006 to 2007	2007 to 2008	2008 to 2009	2007	2008	2009
Jan	-6.7%	-6.6%	-3.6%	-38.3%	-36.7%	-36.2%			-22.0%	-14.3%	2.6%	-10.9%	-18.1%	-15.3%	-18.5%
Feb	-2.1%	-4.3%	-0.9%	8.6%	8.2%	12.7%			13.2%	-4.7%	-11.2%	15.7%	11.4%	-3.6%	25.1%
Mar	-0.7%	-7.8%	0.3%	1.1%	-4.9%	0.1%			-8.5%	-1.3%	-12.2%	20.4%	1.9%	0.8%	4.9%
Apr	-4.7%	-9.5%	1.7%	8.8%	1.0%	0.1%			1.7%	7.0%	-18.6%	29.1%	16.9%	8.5%	16.3%
May	-3.7%	-4.4%	-10.5%	-3.0%	0.5%	-14.3%			3.5%	12.6%	-9.2%	13.3%	-6.5%	4.3%	-8.5%
Jun	-4.1%	-1.0%	-12.1%	4.6%	4.0%	2.1%			3.9%	19.7%	-8.3%	3.8%	10.6%	11.7%	2.2%
Jul	-0.7%	-3.4%	-5.9%	7.4%	5.8%	7.6%			13.6%	13.8%	-7.8%	16.1%	16.3%	16.9%	30.8%
Aug	0.4%	-6.5%	-4.1%	2.9%	1.8%	3.9%			-4.7%	21.2%	-15.4%	11.6%	6.5%	-2.2%	-6.0%
Sep	2.7%	-12.6%		-0.6%	-7.7%					8.8%	-17.8%		-24.1%	-26.3%	
Oct	-6.3%	-7.1%		-2.9%	4.3%			4.5%		-7.4%	-9.6%		-12.0%	-3.3%	
Nov	-11.1%	-4.5%		3.0%	4.0%			-8.3%		4.7%	-16.3%		9.4%	1.3%	
Dec	-9.1%	-4.9%		13.0%	13.3%			5.9%		-0.8%	-7.4%		-2.4%	8.0%	
Av YTD	-2.8%	-5.5%	-4.4%	-1.0%	-2.5%	-3.0%			0.1%	6.8%	-10.0%	12.4%	4.9%	2.6%	5.8%



The national High Street Index is a collaboration between the ATCM and Springboard to deliver a national performance index based on footfall in town and city centres. To date, footfall has only ever been monitored in specific places such as shopping centres or retailers' outlets, but now for the first time accurate high street footfall data is available providing a true measure of the performance of the UK's high streets.

Data for the index has been gathered by Springboard from around 100 million flows a month in 50 UK towns and cities. Data has been collated using Springboard's i-site software which monitors footfall continuously, 24 hours a day, 7 days a week.

For more information about the ATCM-Springboard High Street Index contact Diane Wehrle, Springboard on diane.wehrle@spring-board.info T 01908 547858. Information about Springboard is available at www.spring-board.info, and information about the ATCM is available at www.atcm.org

Week No. 2009		Week Beginning	Weekly % Change 2009	Weekly % Change 2008	Weekly % Change 2007	Weekly % Change 2006	Weekly % Change 2005
2	January	05/01/2009	-22.7%	-11.9%	-7.6%	-15.5%	
3		12/01/2009	3.1%	1.9%	-0.3%	-7.5%	-9.6%
4		19/01/2009	2.0%	6.2%	5.3%	4.2%	3.4%
5		26/01/2009	4.7%	-3.0%	4.3%	-1.7%	4.6%
6		February	02/02/2009	-13.2%	10.4%	-12.2%	-6.2%
7	09/02/2009		22.4%	11.4%	28.0%	6.6%	-2.7%
8	16/02/2009		12.3%	-15.0%	-9.5%	15.4%	10.5%
9	23/02/2009		-10.4%	5.1%	0.5%	-14.5%	-18.8%
10	02/03/2009		-2.3%	-4.5%	6.2%	8.7%	12.6%
11	March	09/03/2009	2.3%	-4.0%	0.0%	-8.1%	-4.9%
12		16/03/2009	11.8%	5.3%	-10.0%	0.2%	10.0%
13		23/03/2009	-13.5%	1.2%	14.0%	8.0%	6.1%
14		30/03/2009	6.0%	6.2%	13.2%	4.7%	-1.9%
15		April	06/04/2009	0.5%	-3.4%	-6.6%	5.6%
16	13/04/2009		-2.0%	-3.7%	-4.9%	7.7%	-4.1%
17	20/04/2009		5.6%	5.2%	-0.9%	-8.1%	6.2%
18	27/04/2009		-0.9%	5.3%	8.4%	5.5%	10.5%
19	May		04/05/2009	-7.1%	0.2%	-19.6%	-2.8%
20		11/05/2009	-1.4%	-7.2%	11.5%	-2.9%	1.2%
21		18/05/2009	10.0%	5.1%	2.1%	-6.5%	-4.5%
22		25/05/2009	5.8%	1.6%	12.9%	10.5%	12.8%
23		June	01/06/2009	-11.6%	-0.2%	-8.8%	12.4%
24	08/06/2009		4.5%	4.1%	-3.4%	-9.6%	-4.4%
25	15/06/2009		-1.5%	-4.0%	4.3%	-4.2%	2.6%
26	22/06/2009		3.7%	6.9%	3.3%	2.4%	3.0%
27	29/06/2009		1.3%	-0.2%	4.6%	2.1%	4.1%
28	July	06/07/2009	-1.9%	-5.4%	-2.0%	-1.6%	0.0%
29		13/07/2009	1.7%	4.8%	0.9%	6.6%	5.8%
30		20/07/2009	3.9%	8.4%	12.2%	-6.8%	-2.2%
31		27/07/2009	-0.3%	-3.1%	2.9%	11.2%	1.6%
32		August	03/08/2009	-0.7%	-6.2%	-1.0%	-3.9%
33	10/08/2009		0.4%	6.0%	-9.6%	-2.5%	-6.1%
34	17/08/2009		-0.5%	2.1%	6.5%	2.9%	8.0%
35	24/08/2009		1.9%	-5.7%	-0.6%	3.8%	2.2%
36	31/08/2009			-6.8%	-3.6%	-1.4%	-2.2%
37	September	07/09/2009		-3.1%	-4.9%	-7.2%	-12.0%
38		14/09/2009		4.4%	-0.7%	-5.6%	-1.6%
39		21/09/2009		1.5%	0.6%	2.4%	6.5%
40		28/09/2009		-4.0%	1.0%	-1.3%	1.3%
41		October	05/10/2009		4.2%	-7.0%	2.0%
42	12/10/2009			-4.0%	4.6%	-4.0%	2.4%
43	19/10/2009			-1.0%	9.4%	-1.5%	-1.7%
44	26/10/2009			11.3%	-3.3%	19.1%	21.3%
45	November		02/11/2009		-13.2%	-6.9%	-11.4%
46		09/11/2009		9.1%	6.8%	3.7%	-0.6%
47		16/11/2009		1.6%	0.0%	3.2%	12.4%
48		23/11/2009		2.8%	7.3%	-0.1%	-3.8%
49		December	30/11/2009		2.8%	-1.1%	5.4%
50	07/12/2009			1.2%	13.1%	1.3%	8.5%
51	14/12/2009			14.2%	7.6%	7.8%	1.4%
52	21/12/2009			-11.3%	-22.0%	14.3%	5.9%
53	28/12/2009				-17.8%	-21.9%	-27.9%



The national High Street Index is a collaboration between the ATCM and Springboard to deliver a national performance index based on footfall in town and city centres. To date, footfall has only ever been monitored in specific places such as shopping centres or retailers' outlets, but now for the first time accurate high street footfall data is available providing a true measure of the performance of the UK's high streets.

Data for the index has been gathered by Springboard from around 100 million flows a month in 50 UK towns and cities. Data has been collated using Springboard's i-site software which monitors footfall continuously, 24 hours a day, 7 days a week.

Revisions to earlier figures have been made from a total basis to a like-for-like basis to avoid distortions to the Index following additions to the network.

For more information about the ATCM-Springboard High Street Index contact Diane Wehrle, Springboard on diane.wehrle@spring-board.info T 01908 547858. Information about Springboard can be found at www.spring-board.info, and about the ATCM at www.atcm.org.