



## Heart of London Business Alliance - WOW Privilege Card Update June 2010

The WOW Privilege Card now offers you a total of 39 exclusive deals, promotions and opportunities on shopping, food, leisure and entertainment.

Got a WOW Card but haven't registered it yet? Please do so by clicking [HERE](#) - it takes just seconds!

We value your feedback and suggestions - email [info@heartoflondonbid.co.uk](mailto:info@heartoflondonbid.co.uk)

# NEW OFFERS THIS MONTH

Please click the images for full details on terms and conditions.

**EMPIRE**  
OF LEICESTER SQUARE



2-for-1 ticket offer  
on any Monday - Thursday ticket  
from  
1st June 2010 - 15th July 2010

- Buy any one Monday-Thursday ticket at Empire Cinema, Leicester Square, and get one free!
- No advance bookings, offer applies to box office sales only.
- Offer valid from 1st June 2010 - 15th July 2010 inclusive.
- Offer valid at Empire Leicester Square Cinema only.
- Your WOW Card must be presented at point of purchase.
- Offer is subject to availability and cannot be used retrospectively or in conjunction with any other offer.
- Address: 5-6 Leicester Square, London, WC2H 7NA



planet hollywood

Planet Hollywood  
London

57-60 Haymarket



40% off food on Monday and Tuesday  
30% off food on Wednesday and Thursday  
20% off food on Friday and Sunday

Email [london-restaurant@planethollywood.com](mailto:london-restaurant@planethollywood.com) or call 020 7287 1000 to book. Offer valid 1st-30th June 2010.

Please note this offer applies to your food bill only when dining in the restaurant, and is not valid on Saturdays.  
These offers are not valid in conjunction with any other offer or promotion.  
WOW card must be presented at time of ordering to the server.



Ghost Stories  
**Duke of York's Theatre**  
**St Martin's Lane**

Preview tickets for £25  
(usually up to £42.50)

For all Monday-Thursday performances  
from 28th June - 8th July 2010

To book tickets, call **0844 871 7623** and quote "Preview Offer" or visit [www.ghoststoriestheshow](http://www.ghoststoriestheshow) and enter promo code 'PREVIEW' when prompted.

Direct from a sell-out season at the Lyric Hammersmith, comes 'Ghost Stories', a truly terrifying theatrical experience. Written and directed by The League of Gentlemen's master of the macabre, Jeremy Dyson, and Andy Nyman, co-creator and director of Derren Brown's television and stage shows, and star of Dead Set and Severance, this is one event not to miss.

WARNING: Please be advised that this show contains moments of extreme shock and tension, and is unsuitable for anyone under the age of 15. We strongly advise those of a nervous disposition to think very seriously before attending.

*'An immaculately crafted evening of entertainment. Play the game and you'll have a scream.'* (Time Out – Critics' Choice)  
*'I had to sleep with the lights on. A top night out.'* (Metro)  
*'Brilliant and deeply unsettling.'* (Daily Telegraph)

Please continue to scroll down for the full list of WOW card offers  
(listed alphabetically)



- American Express:
- Special rates on currency and Travellers Cheques
  - 5% off most package holidays



- Angus Steak Houses:
- Buy one meal get one FREE
  - No restrictions on when available



- Bella Italia:
- 15% off food
  - Offer valid Monday-Thursday



- Bloomsbury Street Bar & Restaurant:
- 50% off food
  - Offer valid Monday-Saturday, for groups of four or less



- Boots Piccadilly Circus:
- Free skincare consultation
  - Free eye-shadow palette with any purchase from No7 range



- The Casino at the Empire:
- 50% off food at Flame Restaurant



- China City:
- 20% off food
  - No restrictions on when available



- Cineworld:
- Cinema tickets at student rates
  - Applies to Trocadero and Haymarket cinemas at any times



- Cinnabon:
- Get a free tea or coffee for each large roll purchased



- The Comedy Store:
- £5 off entry to Tuesday, Wednesday, Friday (Midnight) and Sunday shows



- Creation Bar and Restaurant:
- 20% off food
  - No restrictions on when available



- The Crystal Rooms:
- £3 of free play
  - Available on any machine



**Dial Bar & Restaurant:**

- 50% off food
- Offer valid Monday-Saturday, for groups of four or less



**Ed's Easy Diner:**

- 20% off your breakfast menu
- Offer valid 7 days per week, 10am-11.30am



**Funland:**

- £2 off the standard rate for a bowling game
- No restrictions on when available



**G Casino Piccadilly:**

- 25% off food and soft drinks
- Valid for parties of up to 6 people



**HMV presents Gamerbase:**

- 25% off console hire
- No restrictions on when available



**Häagen-Dazs:**

- 15% off total restaurant bill when purchasing a minimum of 2 creations priced at £7.10



**Hamburger +:**

- Buy one meal get one FREE
- No restrictions on when available



**Hampshire Hotel Bar & Restaurant:**

- 50% off food
- Offer valid Monday-Thursday, for groups of four or less



**L.A. Fitness Piccadilly**

- 30% off gym membership
- Free upgrade to access all LA Fitness clubs across the UK



**Leicester Sq. Hotel Bar & Restaurant:**

- 50% off food
- Offer valid Monday-Thursday, for groups of four or less



**McDonalds Leicester Sq & Shaftesbury Ave**

- Big Mac, Filet-O-Fish or McChicken Sandwich and Medium Fries for £1.99



**Mermaids Tail:**

- Buy one meal get one FREE
- No restrictions on when available



Metra:

- Free entry Sunday-Thursday, except Bank Holidays, New Years Eve or private parties



The Moon Under Water:

- 20% off food at Leicester Sq pub
- No restrictions on when available



Nuffield Health Fitness

- Free 3-day trial
- Free in-depth health MOT
- Free personal training session



Orchid London:

- 5% off venue hire package or
- Free welcome drink to bookings of 250 or more



Pizza Express Haymarket:

- Buy two main courses and get the cheapest free
- Applies to eat in or take away



Rainforest Cafe:

- 15% off final food bill for parties of up to six people



Ripley's Believe It or Not!:

- £5 off adult tickets
- **£2.50 off children's tickets**
- Save £18.80 on a family ticket



Sound London:

- Free entry Monday-Thursday
- Free entry before 10pm Friday & Saturday, 2-for-1 after 10pm



Squares at the Royal Trafalgar:

- 50% off food from Squares a la carte menu



Streetcar for Business:

- 50% off annual membership
- £75 free driving credit
- 2 free membership cards



Yates's Leicester Square:

- Buy one meal get one FREE
- No restrictions on when available



Westminster Car Club:

- 50% off annual membership
- £25 in free driving credit

If you have any difficulty redeeming these offers, please let us know so we can resolve the issue for future use.

Further offers will be added so please keep visiting [www.heartoflondonbid.co.uk](http://www.heartoflondonbid.co.uk) for the latest information.



**Heart of London Business Alliance**  
**The Business Improvement District**

A British BIDs accredited organisation

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