



Heart of London Business Alliance - WOW Privilege Card Update May 2010

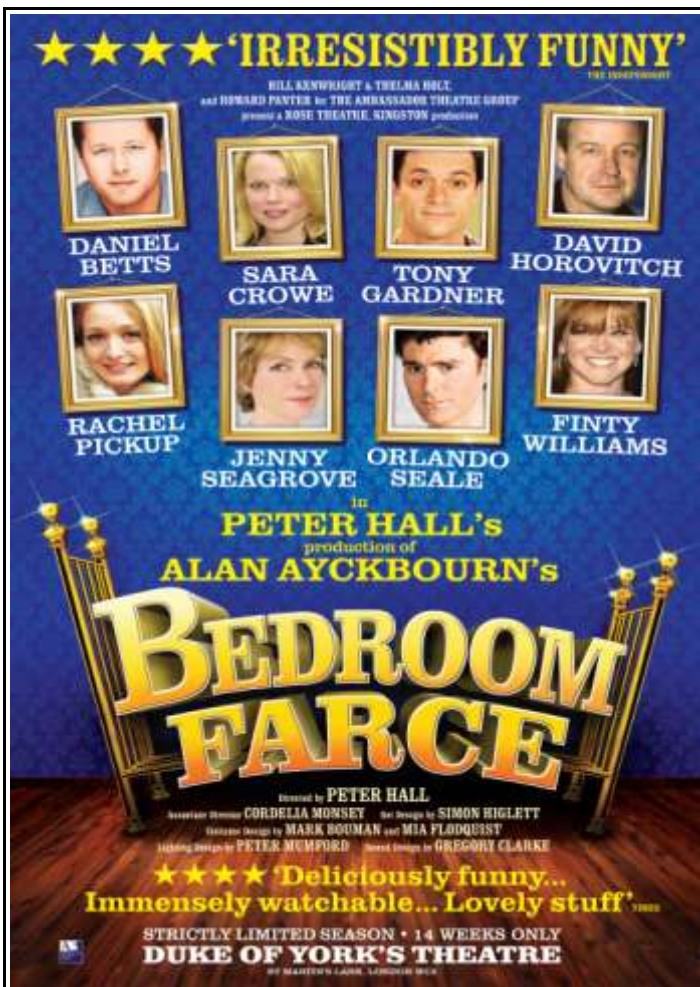
The WOW Privilege Card now offers you a total of 40 exclusive deals, promotions and opportunities on shopping, food, leisure and entertainment.

Got a WOW Card but haven't registered it yet? Please do so by clicking [HERE](#) - it takes just seconds!

We value your feedback and suggestions - email info@heartoflondonbid.co.uk

NEW OFFERS THIS MONTH

Please click the images for full details on terms and conditions.



Bedroom Farce

Duke of York's Theatre, St Martin's Lane

Get top price tickets for
£22.50 (usually £48.50)

For all Monday-Thursday evening and
Thursday matinee performances
until 27th May 2010

To book tickets, call the Box Office on
0844 871 7627 and quote:
'Heart of London offer'

Four couples, three bedrooms, two celebrations, one
blazing row and an illicit kiss (or two). Alan Ayckbourn's
ingenious comedy shines a brilliant spotlight onto the
trials and tribulations of suburban marriage.

Offer is subject to availability and cannot be used retrospectively or
in conjunction with any other offer. Booking fee may apply.

GRUMPY OLD WOMEN

Live 2 Chin Up Britain



Grumpy Old Women 2

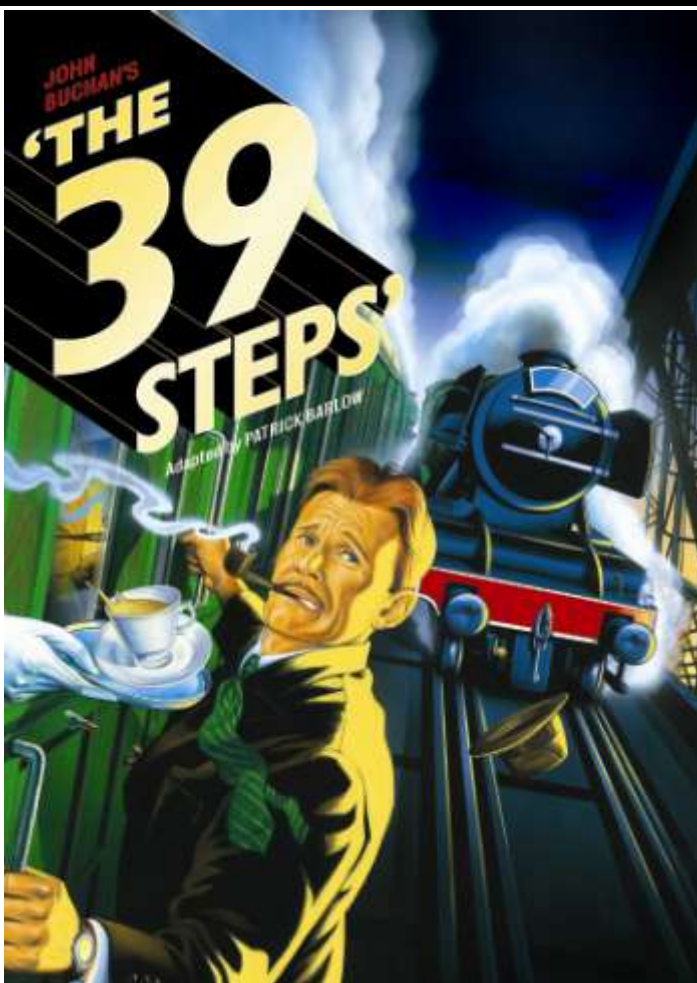
Novello Theatre, Aldwych

£10 tickets (usually £20)
For all Grand Circle seats only for all performances until 14th May 2010

To book tickets, call the Box Office on 0844 482 5170 and quote:
'Heart of London offer'

See Susie Blake (*Coronation Street, The Victoria Wood Show*), Wendi Peters (*Coronation Street, Bad Girls*) and original Grump Jenny Eclair tread the boards (whilst trying not to break them) in all their collective grumpy glory.

Offer is subject to availability and cannot be used retrospectively or in conjunction with any other offer. Booking fee may apply.



The 39 Steps

Criterion Theatre, Piccadilly Circus

2-for-1 on top price tickets

For all Monday-Thursday performances
from 19th April - 27th May 2010

To book tickets, call the Box Office on 0844 847 1778 and quote:
'Heart of London offer'

THE 39 STEPS – memorably filmed by Alfred Hitchcock in 1935 – continues its sensational run at the Criterion Theatre as a hilarious comedy.

Literally nothing has been cut from this spectacular version of this spell-binding thriller. With four actors playing a minimum of 139 (!) roles, Laurence Olivier Award winner of Best New Comedy, *The 39 Steps* continues to be a formidable theatrical tour de force.

Offer is subject to availability and cannot be used retrospectively or in conjunction with any other offer. Booking fee may apply.

Please continue to scroll down for the full list of WOW card offers
(listed alphabetically)



- American Express:
- Special rates on currency and Travellers Cheques
 - 5% off most package holidays



- Angus Steak Houses:
- Buy one meal get one FREE
 - No restrictions on when available



- Bella Italia:
- 15% off food
 - Offer valid Monday-Thursday



- Bloomsbury Street Bar & Restaurant:
- 50% off food
 - Offer valid Monday-Saturday, for groups of four or less



- Boots Piccadilly Circus:
- Free skincare consultation
 - Free eye-shadow palette with any purchase from No7 range



- The Casino at the Empire:
- 50% off food at Flame Restaurant



- China City:
- 20% off food
 - No restrictions on when available



- Cineworld:
- Cinema tickets at student rates
 - Applies to Trocadero and Haymarket cinemas at any times



- Cinnabon:
- Get a free tea or coffee for each large roll purchased



- The Comedy Store:
- £5 off entry to Tuesday, Wednesday, Friday (Midnight) and Sunday shows



- Creation Bar and Restaurant:
- 20% off food
 - No restrictions on when available



- The Crystal Rooms:
- £3 of free play
 - Available on any machine



Dial Bar & Restaurant:

- 50% off food
- Offer valid Monday-Saturday, for groups of four or less



Ed's Easy Diner:

- 20% off your breakfast menu
- Offer valid 7 days per week, 10am-11.30am



Empire Leicester Square:

- Cinema tickets at student rates
- No restrictions on when available



Funland:

- £2 off the standard rate for a bowling game
- No restrictions on when available



G Casino Piccadilly:

- 25% off food and soft drinks
- Valid for parties of up to 6 people



HMV presents Gamerbase:

- 25% off console hire
- No restrictions on when available



Häagen-Dazs:

- 15% off total restaurant bill when purchasing a minimum of 2 creations priced at £7.10



Hamburger +:

- Buy one meal get one FREE
- No restrictions on when available



Hampshire Hotel Bar & Restaurant:

- 50% off food
- Offer valid Monday-Thursday, for groups of four or less



L.A. Fitness Piccadilly

- 30% off gym membership
- Free upgrade to access all LA Fitness clubs across the UK



Leicester Sq. Hotel Bar & Restaurant:

- 50% off food
- Offer valid Monday-Thursday, for groups of four or less



McDonalds Leicester Sq & Shaftesbury Ave

- Big Mac, Filet-O-Fish or McChicken Sandwich and Medium Fries for £1.99



Mermaids Tail:

- Buy one meal get one FREE
- No restrictions on when available



Metra:

- Free entry Sunday-Thursday, except Bank Holidays, New Years Eve or private parties



The Moon Under Water:

- 20% off food at Leicester Sq pub
- No restrictions on when available



Nuffield Health Fitness

- Free 3-day trial
- Free in-depth health MOT
- Free personal training session



Orchid London:

- 5% off venue hire package or
- Free welcome drink to bookings of 250 or more



Pizza Express Haymarket:

- Buy two main courses and get the cheapest free
- Applies to eat in or take away




Planet Hollywood London:

- 20% off food, drinks and merchandise
- 10% off Christmas parties



Rainforest Cafe:

- 15% off final food bill for parties of up to six people



Ripley's Believe It or Not!:

- £5 off adult tickets
- **£2.50 off children's tickets**
- Save £18.80 on a family ticket



Sound London:

- Free entry Monday-Thursday
- Free entry before 10pm Friday & Saturday, 2-for-1 after 10pm



Squares at the Royal Trafalgar:

- 50% off food from Squares a la carte menu



Streetcar for Business:

- 50% off annual membership
- £75 free driving credit
- 2 free membership cards



Yates's Leicester Square:

- Buy one meal get one FREE
- No restrictions on when available



City of Westminster

CAR CLUB

Westminster Car Club:

- 50% off annual membership
- £25 in free driving credit

If you have any difficulty redeeming these offers, please let us know so we can resolve the issue for future use.

Further offers will be added so please keep visiting www.heartoflondonbid.co.uk for the latest information.



Heart of London Business Alliance
The Business Improvement District

A British BIDs accredited organisation

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