

WOW CARD

WOW Card Terms and Conditions

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In the event that you purchase or obtain any goods or services from a third party then your acquisition of such goods or services will be in accordance with the third party's terms and conditions and Heart of London Business Alliance will have no liability to you in respect of the same.

We will only collect personal information from you (such as name, company, telephone number, email address etc) which you have provided voluntarily to us either by completing registration or enquiry forms or sending emails to us.

You agree that we may obtain, hold, correlate, merge and use your information for the purpose of providing you with for our internal business purposes. These include (without limitation):-

- to inform you about the latest changes to our website, or products, services or promotional offers that you might find interesting;
- informing you if you have been successful in any of the competitions or promotions;
- for any purpose required by law or regulation;

Any details which you provide to us from which we can identify you are held and processed in accordance with the UK Data Protection Act. For more information on the Data Protection Act and the Information Commissioner please see www.informationcommissioner.gov.uk. Should your personal information change, or if you no longer wish to receive newsletters or services you have signed up for, or if you wish to review or receive copies of the personal information we hold about you, or have any other queries please contact us including full details of your request.

Your card is for your own personal use only and may not be used for any commercial purpose (including but not limited to resale) without Heart of London Business Alliance's prior written consent. If your Card is lost, stolen or damaged, you must report your card lost/stolen as soon as possible using the form provided on the website. There is a £2 fee for a replacement card.

If a WOW card User ceases to be entitled to access offers available through the WOW card, through a change in employment status, or for any other reason, then the member account will be closed.

Your Card will automatically expire as per the date shown on the card, new cards will then be available at a cost determined by Heart of London Business Alliance.

Your employer can order Cards online from the Heart of London Business Alliance website at www.heartoflondonbid.co.uk. Alternatively, cards may be periodically distributed by Heart of London Business Alliance direct to the Businesses within the Heart of London BID area or by such other means as Heart of London Business Alliance may determine.

For a list of the locations at which you can use your WOW card, please go to www.heartoflondonbid.co.uk, Heart of London reserves the right to increase or reduce the numbers of such locations at its absolute discretion.

Heart of London Business Alliance reserves the right to suspend or cancel your Card or to terminate or limit any of your rights under these Terms in its reasonable discretion if it deems that your registration for or use of the Card is in any way fraudulent or unauthorised.

Your employer may also apply terms and conditions to your use of the WOW card and website - please ask Your HR Department / Store manager for details.

Heart of London Business Alliance may modify the Service from time to time for any reason and without notice including the right to terminate all or part of the Services with or without notice without any liability to you. We reserve the right to modify these Terms and Conditions from time to time without notice by posting the amended terms and conditions on this site. You agree to read these Terms and Conditions from time to time so that you will be aware of any changes and Your continued use of this site will mean that you agree to the changes made. If you do not agree to the changes, You should not use the WOW card any further:

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